



## Maccabiah Games Competition Uniform

### Branding requirements

Competition uniforms must reflect the **Canadian Red and White** and must include:

- Maccabi Canada logo – Leaf and Text
- Games logo – if space allows
- The word CANADA needs to be prominently displayed.
- Sponsorship logos must be **approved** by the Maccabi Canada Head Office

### Maccabi Canada logo



On a white or light-coloured background, the Maccabi Canada logo (Leaf and Text) should be used in its original form red leaf with black text (1) or red leaf with red text (2).

On a dark coloured background, the Maccabi Canada logo (Leaf and Text) should be printed in white with white text (2).

Pantone Colours: Red -Pantone 485C (C6, M100, Y100, K8); Black – Standard Black

Download Maccabi Canada logo [HERE](#)

### CANADA

The word Canada usually appears in big bold letters. It is a minimum 2” capsized bold and may be any Alata font, where applicable. On dark clothing the word CANADA should be printed in white. On light clothing in red.

Download CANADA text [HERE](#)

If the Alata font is not available, please use a standard bold font

### Strengthening Jewish identity through sports

Mailing address: 9200 Dufferin Street, PO Box 20090 Carrville PO Concord, ON L4K 0C8  
416.398.0515 [maccabi@maccabicanada.com](mailto:maccabi@maccabicanada.com) [www.maccabicanada.com](http://www.maccabicanada.com)



## Games logo

The 21<sup>st</sup> Maccabiah logo may be used in the following variations.



**Colours Pantone:** Dark Blue 2738 (C100, M97, Y11, K10.5); Light Blue 306(C80.5, M3.5, Y 4.5, K0)  
Yellow 1235 (C0, M32, Y95, K0)

Download M21 logo [HERE](#)

## **Competition Apparel Approval Process**

The uniform liaison must submit the following to the Maccabi Canada Head Office for approval:

1. Pre-production artwork proof
2. Pre-order quote/budget

Submit your documents to [michele@maccabicanada.com](mailto:michele@maccabicanada.com) for approval.

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